

CASTLE ROCK COMPREHENSIVE PLAN MEETING
October 20, 2004

AGENDA

- I. Public Participation
 - Brochure
 - Newspaper
 - Visual Preference Survey
- II. Goals and Policies (what still applies from current comprehensive plan)
- III. Timeline

MEETING SUMMARY

Comprehensive Plan Brochure

We discussed the design for the Comprehensive plan brochure that is to be placed in all the local businesses, city hall, and the post office. Suggestions were made to add pictures of City Hall, Café Roma, and the riverfront trail. As soon as the web-address is finalized for the plan the brochures will be printed and distributed.

Website Design

The planning commission discussed the idea of having a website that would offer information on the comprehensive plan update. The consensus was to have a very simple page off of the CWCOG website that would include meeting summaries, plan goals, plan outline, demographic information, and possibly a questionnaire.

News Articles

The planning Commission decided to publish articles in the Valley Buglar and the Daily News on upcoming meetings, and meeting highlights.

Visual Preference Survey

Discussed what a Visual Preference Survey was and how it might be applied for the comprehensive plan.

The Visual Preference Survey is given to the public or local groups. It is a set of 40-60 pictures of examples of land use such as residential development, subdivision design, and downtown design, the group rates the pictures from 1-5 stating what they like and dislike about the photo. The results are tallied and the result is a vision of what residents would like to see in the community and what they don't want to see.

The planning commission decided to go with the survey. The decision was made to survey local organizations such as; CAPIC, Chamber of Commerce, Park Board, School

Districts, PTA Meetings, Lions Club, Eagles, etc... Also after the Survey has been completed put the results on the web and ask for more feedback online.

Comprehensive Plan examples

We looked at some example plans from Friday Harbor, Camas, and Nantucket. Everyone in the group seemed to like the Friday Harbor comp plan for its readability (double columns).

Plan Elements

We went into a lengthy discussion on the elements we will be using in the Comprehensive plan; land use, transportation, Utilities, Economic Development, and housing. We talked about having goals for each element of the plan and mildly discussed breaking the elements into pieces and having goals for each piece as well? This is per Friday Harbor plan and was undecided at this point.

1986 Comprehensive Plan goals

We went through all of the goals from the 1986 Comprehensive Plan and combined several of them. We will pick these up in more detail when we have workshops on each element.

Plan of Action

- Order the Visual Preference Survey and distribute
- Publish a kickoff article in the Valley Buglar
- Get Website up and running
- Focus on Land Use for Novembers meeting

The group decided to take the month of December off.